

Beyond Automation: Preparing Future Leaders for the AI-Driven World



Artificial Intelligence is no longer a concept of the future; it is shaping the way we learn, work, communicate, and make decisions today. As automation transforms industries and redefines professional roles, the need for future-ready graduates has become more significant than ever. While technology enhances efficiency and productivity, human qualities such as creativity, critical thinking, ethical judgment, adaptability, and leadership remain indispensable.

At our institution, we are committed to preparing students for this evolving landscape through a balanced blend of academic learning and practical exposure. Summer Internship Programmes (SIPs), industry engagements, skill-development initiatives, expert interactions, and experiential learning opportunities enable students to understand the realities of the modern workplace and develop the confidence to excel in their careers. Simultaneously, the Entrepreneurship Development (ED) Cell nurtures innovation, fosters problem-solving abilities, and encourages students to explore entrepreneurial solutions to emerging challenges.

The future belongs not merely to those who use technology, but to those who can lead with vision in a technology-driven world. As we present this quarterly edition, we celebrate the spirit of innovation, adaptability, and lifelong learning that empowers our students to thrive, lead responsibly, and create meaningful impact in the age of Artificial Intelligence.

Ms. Chanchal Sharma
Asst. Professor
Editor

Highlights of the issue

- ✓ From the Editor's Desk
- ✓ Campus Halchal
- ✓ Industry/Academic Visits
- ✓ Faculty Achievements
- ✓ Srusti Spark-2026
- ✓ 4th International Conference
- ✓ News Buzz
- ✓ Performer's Speak
- ✓ The Leadership Lens

UPCOMING

20 th -28 th Aug. 2026: Deeksharambh	21 th - 22 nd Aug. 2026: Srusti e-fest
29 th Aug. 2026: Arohan	25 th -26 th Sept. 2026: Utkarsh 2.0



Srusti SPARK 2026, the flagship entrepreneurship event of Srusti Academy of Management & Technology, was held on 11 and 16 May 2026, marking its second edition after its successful launch in 2025. The event engaged over 270 students, who pitched 53 innovative business ideas and developed 36 working prototypes. Supported by 13 external mentors and evaluated by 8 distinguished experts, the programme reinforced the institution's commitment to fostering innovation, entrepreneurship, and a vibrant startup ecosystem.



Utkal Diwas

A vibrant celebration of Odisha's rich cultural heritage, Utkal Diwas 2026 celebrated the spirit of unity, pride, and reverence for the state's glorious legacy among students, faculty, and staff **on dt. 01.04.2026.**



Counselling Session

An insightful interaction for students, the Career Counselling Session 2026 by Dr. Shitalkumar Adhar Rawandhale, TPO and Dean-Industry Institute Interaction, PCET, Pune, provided valuable guidance on informed career choices and preparation for industry expectations **on dt. 03.04.2026.**



Conclave on Viksit Bharat

An inspiring platform for intellectual discourse, Conclave on Viksit Bharat 2026 highlighted the vision of a developed India through insightful deliberations by eminent speakers, inspiring young minds towards nation-building **on dt. 04.04.2026.**



Alumni Immersion Talk

An enriching session bridging academia and industry, the Alumni Immersion Talk 2026 by Mr. Soumya Ranjan Dash (MBA: 2011-13), Area Sales Manager, Welspun India Ltd., provided valuable insights into Sales and Distribution Management **on dt. 06.04.2026.**



Industry Talk

An insightful industry-academia interaction, the Subject-Specific Industry Talk 2026 by Mr. Chinmaya Rout, Account Manager at Swatika Apparel, highlighted practical aspects of Operations Management and operational excellence in contemporary business practices **on dt. 07.04.2026.**



Corporate Talk

An engaging industry interaction, the Corporate Talk 2026 by Mr. Sanjiv Gupta, Marketing Head, Mahashakti Cement, acquainted students with corporate expectations and essential skills for successful Summer Internship Programme journeys **on dt. 18.04.2026.**



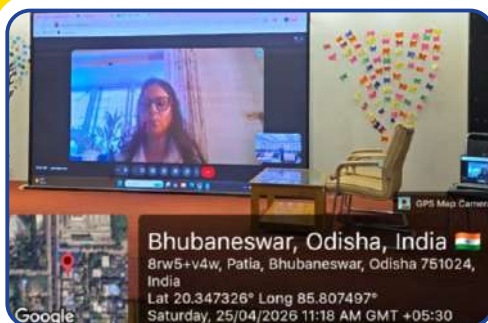
World Book Day

A celebration of knowledge, creativity, and the joy of reading, World Book Day 2026 featured inspiring interactions with Prof. Suresh Chandra Satapathy and renowned poet-translator Mr. Rakesh Nayak. Their engaging sessions encouraged literary appreciation, thoughtful discussions, and a deeper love for books, motivating students and faculty to embrace reading as a lifelong source of learning and personal growth **on dt. 23.04.2026.**



Finance Quiz

A stimulating platform for competitive learning, the Finance Quiz 2026 conducted under the Finance Club tested students' financial acumen, analytical abilities, and knowledge of contemporary financial concepts, fostering enthusiasm for finance on **dt. 24.04.2026**.



Expert Talk

An informative session, the Subject-Specific Expert Talk 2026 by Ms. Payel Bhattacharya, Business Head, IndieTalent-2COMS Group, shared key industry insights on manpower planning and workforce management on **dt. 25.04.2026**.



IPR Day-2026

A meaningful awareness initiative, IPR Day 2026 featured FCS Madhuchhanda Pradhan, Founder of Prorise Academy, who highlighted the importance of intellectual property rights and innovation protection among students on **dt. 25.04.2026**.



Blood Donation Camp

A noble initiative to save lives, the Blood Donation Camp 2026 witnessed enthusiastic participation from students, faculty, and staff. The camp promoted voluntary blood donation, social responsibility, compassion, and community welfare while reinforcing the institution's commitment to humanitarian values on **dt. 01.05.2026**.



Samavartana(Graduation Day)-2026

A proud celebration of academic achievement, Samavartana 2026 marked the graduation of students in the presence of distinguished dignitaries, inspiring graduates to embark on their professional journeys with confidence on **dt. 17.05.2026**.



World Environment Day

A creative and eco-conscious initiative, World Environment Day 2026 featured a faculty fun activity on reusing plastic waste, promoting sustainability, environmental responsibility, and innovative recycling practices on **dt. 05.06.2026**.



International Yoga Day

A rejuvenating celebration of health and harmony, International Yoga Day 2026 featured a guided yoga session led by Ms. Rosy Barik, Assistant Professor, inspiring faculty and non-teaching staff to embrace physical fitness, mental well-being, mindfulness, and holistic living. The session encouraged stress management, inner balance, and a healthier lifestyle, reinforcing the importance of yoga in everyday life on **dt. 21.06.2026**.

Industry and academic Visits:



An enriching experiential learning opportunity, the Industry Visit 2026 to Tatwa Technology Pvt. Ltd., Bhubaneswar, provided students with practical exposure to industry operations and workplace practices beyond the classroom on **dt. 03.04.2026**.



An enriching learning experience, the Academic Exposure Visit 2026 to XLRI Jamshedpur offered students valuable insights into academic excellence, institutional best practices, and contemporary management education on **dt. 08.04.2026**.



An insightful educational experience, the Academic Exposure Visit 2026 to Arka Jain University, Jamshedpur, exposed students to innovative academic practices and broadened their perspectives on higher education on **dt. 09.04.2026**.

Faculty Achievements

**Ms. Rosy Barik****Assistant Professor**

- Received the **Discipline Star recognition from NPTEL, IIT Madras**, for demonstrating exceptional discipline and commitment in completing NPTEL courses during the January–April 2026 session.
- Received the **Best Paper Award at the CSR 2026: 9th International Conference on Corporate Social Responsibility & Sustainable Development**, jointly organized by the Society for Education and Research Development (India) and Rizal Technological University (Philippines), in recognition of her outstanding research contribution on dt 08-09.06.2026.
- A book on **HR 4.0: Redefining Human Resource Management in the Digital Age**, edited by Ms. Rosy Barik & Dr. Anuradha Mishra offering contemporary insights into digital HR transformation, was released in June 2026.

**Ms. Sai Smita Das****Assistant Professor**

- Recognised as a Discipline Star by NPTEL, IIT Madras, in June 2026 for exemplary discipline, dedication, and consistent commitment demonstrated through the successful completion of NPTEL courses. The recognition reflects excellence in continuous learning and professional development, acknowledging a strong commitment to academic growth and lifelong learning.

**Dr. Anuradha Mishra****Associate Professor**

- The book **HR 4.0: Redefining Human Resource Management in the Digital Age**, edited by Dr. Anuradha Mishra, Associate Professor, and Ms. Rosy Barik, Assistant Professor, compiles 26 research papers presented at the 27th National Conference in November 2025. It explores AI, data analytics, automation, cybersecurity, hybrid workplaces, and employee engagement, highlighting a human-centric approach to digital HR transformation. The book was released in June 2026.

Srusti Spark 2026



Evaluation Day at Srusti Academy of Management & Technology (Autonomous), Bhubaneswar served as the screening round for **Srusti SPARK-2026**, where 53 startup ideas developed by MBA and MCA students during the academic year 2025–2026 were evaluated. Student teams presented innovative business concepts across eight domains before a panel of eight accomplished entrepreneurs and startup founders. Based on predefined evaluation criteria and cumulative scores, the top eight ideas were shortlisted for the Grand Finale, fostering innovation, entrepreneurship, and industry-driven learning **on dt: 11.05.2026**.



Evaluation Day at Srusti Academy of Management & Technology (Autonomous), Bhubaneswar served as the screening round for **Srusti SPARK - 2026** and featured the inauguration of **Srijan, 10th Edition: Literary Magazine**, showcasing the institution's commitment to fostering innovation and creativity. The event was graced by (L-R) Mr. Swadhin Biswal, Ms. Sneha Dey, Mr. Sadashiba Mishra, Mr. Akash Jaiswal, Mr. Sourav Khandelwal, Dr. Sameer Sekhar Patra, and Mr. Adhiraj Mohapatra, who evaluated innovative student business ideas, provided constructive feedback, shared valuable entrepreneurial insights, and encouraged participants to refine their ventures with confidence, creativity, resilience, and a solution-oriented mindset, preparing them for the next stage of the competition and future entrepreneurial success **on dt: 11.05.2026**.



Srusti SPARK-2026, the flagship entrepreneurship event of **Srusti Academy of Management & Technology (Autonomous)**, Bhubaneswar, concluded with an inspiring Grand Finale, celebrating innovation, creativity, and entrepreneurial excellence. The programme was coordinated by Mr. Alok Kumar and Mr. Sitikantha Biswal, with the active support of the management, faculty members, and distinguished external mentors, including Dr. Umakanta Dash (Principal), Dr. G.D. Mishra (Dean–Placement & Training), Dr. Abhisek Gautam, Mr. Srinivas Panigrahi, Mr. Ritik Sahu, Ms. Ananya Anindita, Mr. Anubhav Agarwal, Mr. Gaurav Chawla, Mr. Gaurav Goel, Mr. Smruti Senapati, Dr. Subhranshu Mohanty (Dean–MCA), Dr. J.S. Khan, Mr. Bibhuti Bhusan Nayak, and Ms. Kapila Nagpal, who mentored and evaluated the finalist teams. The valedictory session was graced by Mr. P. K. Gupta, I.E.D.S., Director, MSME-DFO, Ministry of MSME, Government of India, as the Chief Guest, with Mr. Durga Prasad Gouda, CEO, AIC-NIT Foundation, and Ms. Lopa Mishra Jana, CEO, AIC SOA Foundation, as the Guests of Honour. Chamak emerged as the Champions, EcoFusion secured the 1st Runner-up position, and Just Bite became the 2nd Runner-up in **Srusti SPARK** held **on dt: 16.05.2026**.

4th International Conference

The Inauguration Ceremony of the **4th International Conference at Srusti Academy of Management and Technology (Autonomous)**, held in hybrid mode, was graced by distinguished dignitaries (L–R): Prof. (Dr.) Arka Kumar Das Mohapatra, Vice Chancellor, Ravenshaw University, Cuttack, Odisha (Chief Guest); Dr. R. S. Pradhan, Academic Director, Uniglobe College, Nepal (Guest of Eminence, Online); Mr. Gaurav Kedia, Venture Partner, Saga Wealth (Guest of Honour); Prof. (Dr.) Umakanta Dash, Principal and Prof. (Dr.) Pragyan P. Sarangi, Vice Principal, Srusti Academy of Management and Technology (Autonomous). The session highlighted the significance of research, innovation, and global academic collaboration **on dt. 19.06.2026**.



Technical Sessions I & II at Srusti Academy of Management & Technology (Autonomous), Bhubaneswar featured eminent academicians and experts discussing contemporary management issues. Technical Session–I on Finance, FinTech & Economics was delivered by Dr. Sangram Keshari Jena, Professor, IMI Bhubaneswar, and coordinated by Dr. Jakki Samir Khan, Associate Professor, as Rapporteur and Session Co-Coordinator, focusing on emerging financial trends, fintech innovations, and the evolving economic landscape. Technical Session–II on Marketing, Consumer Behaviour & Retail featured Dr. Rasmita Sahu, Prof. (Dr.) Manoranjan Dash, and Dr. S. K. Baral, coordinated by Dr. Bhabani Mallia, highlighting contemporary marketing strategies, consumer behaviour, and retail trends **on dt. 19.06.2026**.



Technical Sessions III & IV at Srusti Academy of Management & Technology (Autonomous), Bhubaneswar brought together eminent academicians and researchers to discuss emerging trends in management and technology. Technical Session–III on Human Resource, Leadership & Organizational Behaviour featured Dr. Bijay Kumar Sunderay, Dr. Padmalita Routray (Online), and Dr. K. B. L. Srivastava (Online). The session was coordinated by Dr. Anuradha Mishra, Associate Professor, as Rapporteur and Session Co-Coordinator, focusing on leadership, organizational behaviour, and human resource development. Technical Session–IV on Artificial Intelligence, Technology & Innovation featured Dr. Suvendu Kumar Pani and Dr. Debi Prasad Dogra (Online), coordinated by Dr. Arpan Mahapatra, highlighting advancements in artificial intelligence, emerging technologies, and innovation **on dt. 20.06.2026**.



Student Research Paper Presentations & Panel Discussion at Srusti Academy of Management & Technology (Autonomous), Bhubaneswar showcased innovative research across Human Resource, Finance, Information Technology, and Marketing, promoting academic exchange, critical thinking, and interdisciplinary learning. Participants presented their research findings and received valuable feedback from experts. The Panel Discussion featured Dr. Suresh Chandra Satapathy, Dr. Abhijit Tripathy, and Dr. Jyoti Ranjan Das, and was moderated by Prof. (Dr.) Gangadhar Mishra, Dean (P), SAMT. The discussion explored emerging trends in technology, management, innovation, and academia, offering practical insights and enriching the learning experience for researchers, academicians, and students **on dt. 20.06.2026**.

News Buzz

April 2026

- India launched the National Piped Natural Gas (PNG) Drive 2.0 to expand cleaner energy access across urban and semi-urban areas.
- The Government of India introduced the India SDG Dashboard to strengthen monitoring of the Sustainable Development Goals.
- Odisha Police declared Left-Wing Extremism had significantly declined in the State, with only a handful of Maoist cadres remaining active.
- Odisha began preparations for Census 2027, initiating house-listing and administrative coordination across the State.

May 2026

- Odisha launched a statewide Special Intensive Revision (SIR) of electoral rolls through an extensive door-to-door voter verification campaign.
- Odisha intensified efforts to attract industrial investment, promoting the State as a strategic manufacturing and logistics hub.
- The Election Commission expanded electoral roll revision exercises in Odisha and other states to improve voter database accuracy.
- The Supreme Court delivered several landmark judgments on constitutional, criminal and human rights matters during the month.

June 2026

- Odisha hosted the BRICS Disaster Risk Reduction Working Group meeting in Puri, showcasing its globally recognised disaster management expertise.
- Prime Minister Narendra Modi and President Droupadi Murmu jointly visited Odisha to inaugurate and lay foundation stones for development projects worth over ₹47,600 crore.
- India observed the 11th International Day of Yoga, promoting health, wellness and holistic living across the country.
- India intensified anti-dumping investigations on selected imports to strengthen domestic manufacturing and fair trade practices.

Performer's Speak



Abhijit Prabhupad Palai
MBA (2024-2026)

My MBA journey at Srusti Academy has been truly transformative, combining academic excellence with strong industry exposure. The continuous guidance from experienced faculty helped me build practical skills and professional confidence. I am proud to start my corporate career with Ceasefire Industries Pvt Ltd. and thankful to Srusti Academy for this opportunity.



Swetalina Sahoo
MCA (2024-2026)

Srusti Academy of Management and Technology (Autonomous) provided me with strong technical knowledge through industry-oriented academics, hackathons, and skill-based training. The constant support from faculty helped build my confidence and practical skills. I am proud to begin my professional journey with Dott Ciblez Technologies.



The Leadership Lens: Insight from the Expert



Dr. Abhijit Tripathy

Founder & CEO of
Presear Softwares, Bhubaneswar

These interview questions are designed to equip Business Management & Technical students with contemporary perspectives on entrepreneurship, AI-driven innovation, strategic leadership, business transformation, and the evolving future of technology-enabled enterprises.

Q- 1. Artificial Intelligence is transforming every industry. What are the most important AI skills that today's MBA and MCA students should develop to remain relevant and future-ready?

Ans.- Converting traditional ways of doing things into AI-driven ways, using a design-thinking and product-mindset approach, is necessary

Q- 2. As an entrepreneur and AI innovator, what key qualities and mindset do you believe are essential for young graduates who aspire to build successful startups or lead innovation-driven organisations?

Ans.- Ability to adapt to changes, it's AI today, and maybe tomorrow it's something else. Technologies come and go.

Q- 3. With the rapid integration of AI into media, marketing, and business decision-making, how can future managers and technical professionals strike the right balance between technological efficiency and human creativity?

Ans.- They can do this only by automating their repetitive and redundant tasks to save time and think more innovatively. The right AI skills are essential.

4. Having mentored numerous startups and young innovators, what advice would you like to give to students on turning their ideas into impactful ventures while staying adaptable in an ever-evolving technological landscape?

Ans.- Don't find a solution. Find a problem first; once the problem is valid, then only think of a solution. The first version of the solution doesn't need to be in AI or other emerging technologies. Customers pay for solving problems, not for technology

Imprint Line:

Printed and published by Er. Saroj K. Sahoo, Chairman, on behalf of Srusti Academy of Management and Technology(Autonomous), Bhubaneswar - 24, Dist. Khorda, Odisha and published from Srusti Academy of Management and Technology(Autonomous), edited by Ms. Chanchal Sharma, Assistant Professor and Dr. Sucheta Pattanayak, Librarian.



SRUSTI ACADEMY of MANAGEMENT and TECHNOLOGY (AUTONOMOUS)

1st B-School in Odisha with 'A' Grade Accreditation by NAAC

Bhubaneswar | www.srustiacademy.ac.in



Accredited
'A' Grade
by NAAC.



MBA Programme
Accredited



Autonomous
by UGC
Govt. of India



Approved by
AICTE,
Govt. of India,
New Delhi



Affiliated to
BPUT,
Odisha,
Rourkela



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD initiative)

